

National Ambulance
LGBT Network



Supporting Lesbian, Gay,
Bisexual, Trans staff, patients
and communities

A partnership of UK Ambulance
Services

Me? A Leader?

Conference Keynote Speech

Helen Belcher
Founder
Trans Media Watch

24 August 2018



Presenter

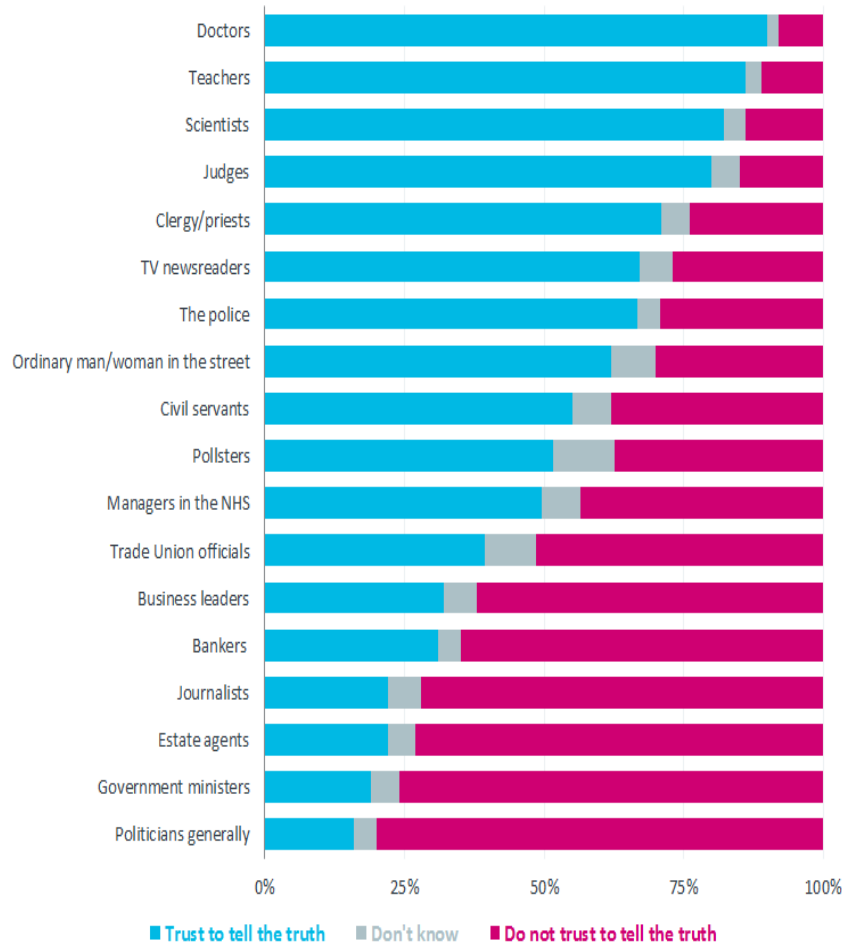


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Founder
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Trust in professions: 'would you tell me if you generally trust [these people] to tell the truth, or not?'



Source: IfG analysis of Ipsos MORI Veracity Index, fieldwork conducted 19 December 2014, published 5 January 2015, base c.1,000-2,000.







**Laws don't change
hearts and minds.
Stories do.**



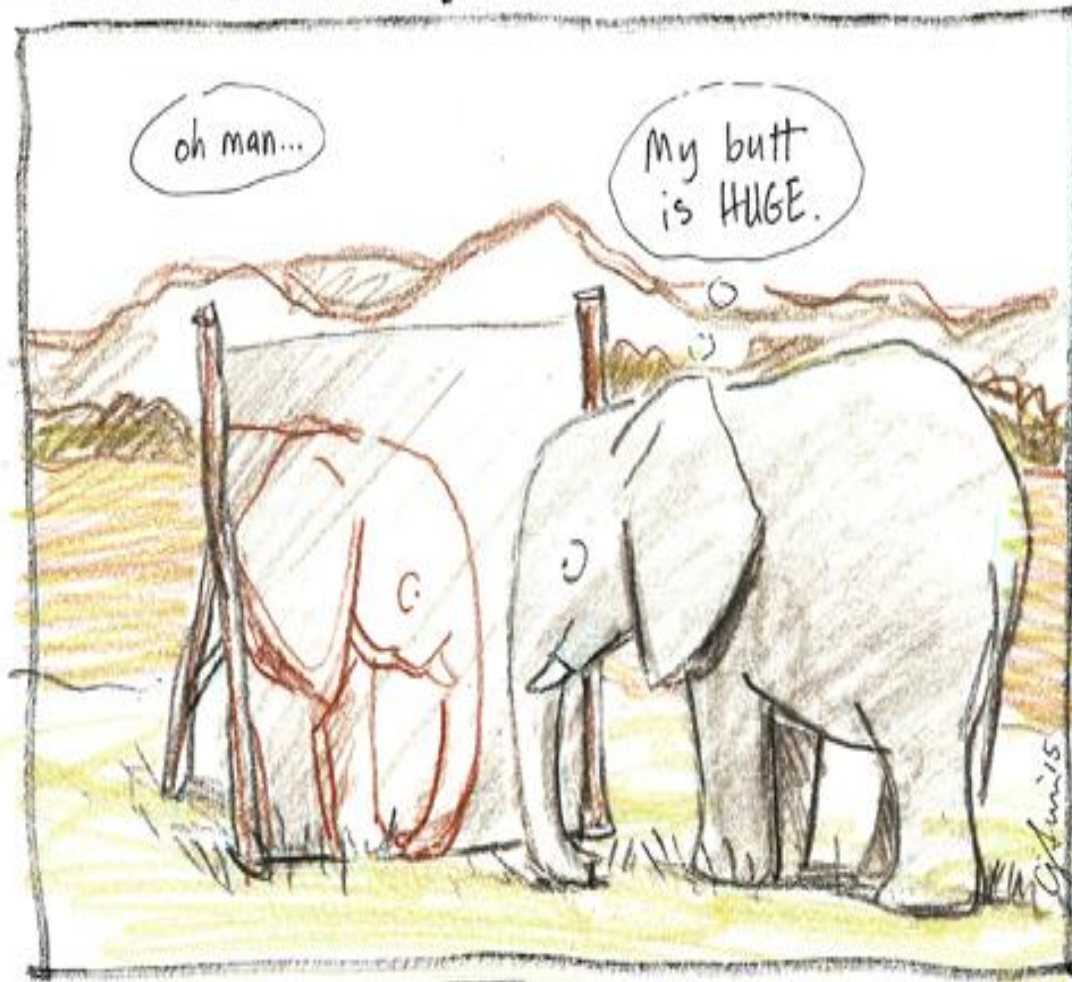
It may be true that the law cannot
change the heart but it can restrain
the heartless.

— *Martin Luther King* —

AZ QUOTES



ELEPHANT, SELF-AWARENESS



INTEGRITY

IS DOING THE
RIGHT THING.

EVEN WHEN
NO ONE IS
WATCHING.

C.S. LEWIS





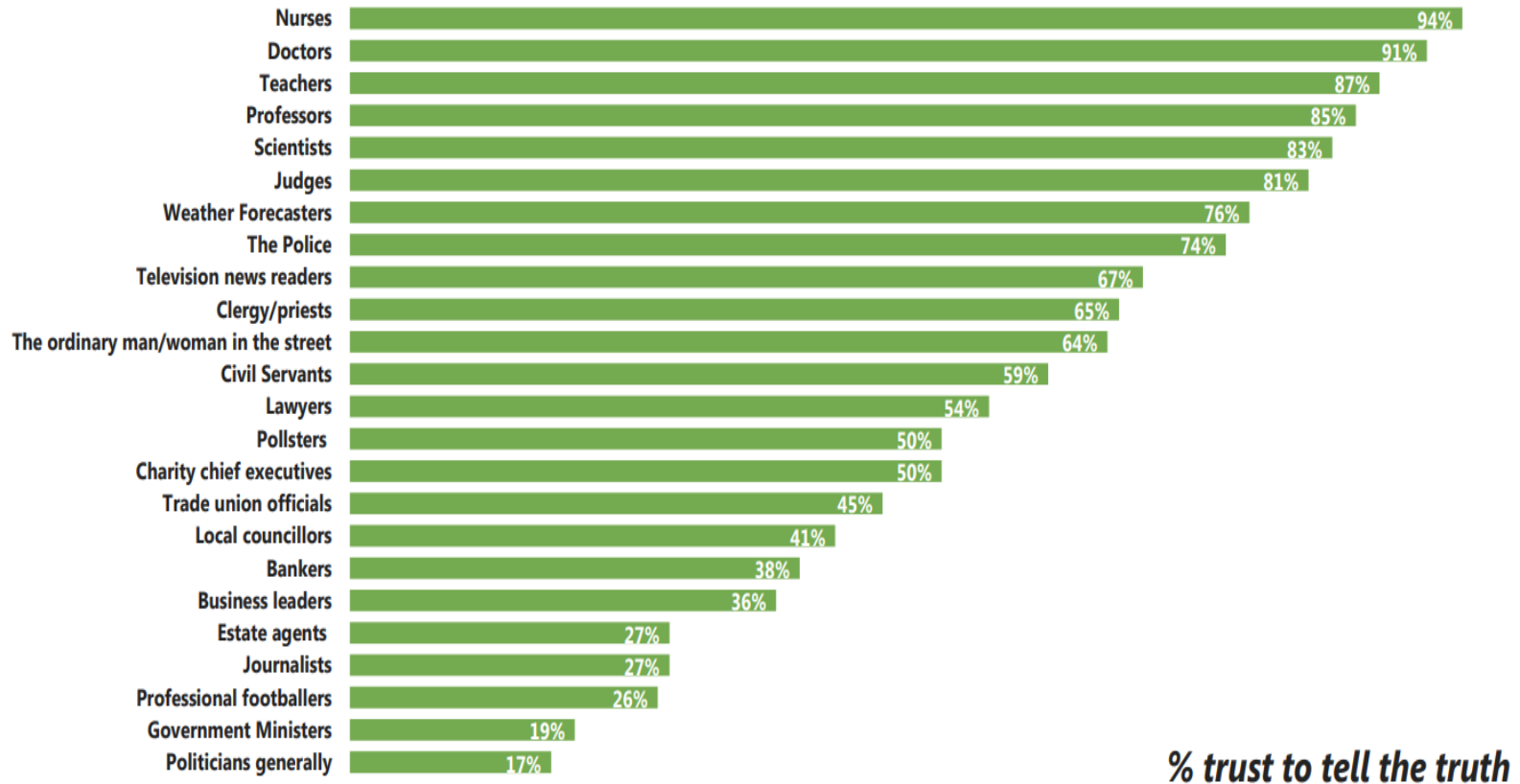
BE THE PALM TREE

BEND - DON'T BREAK



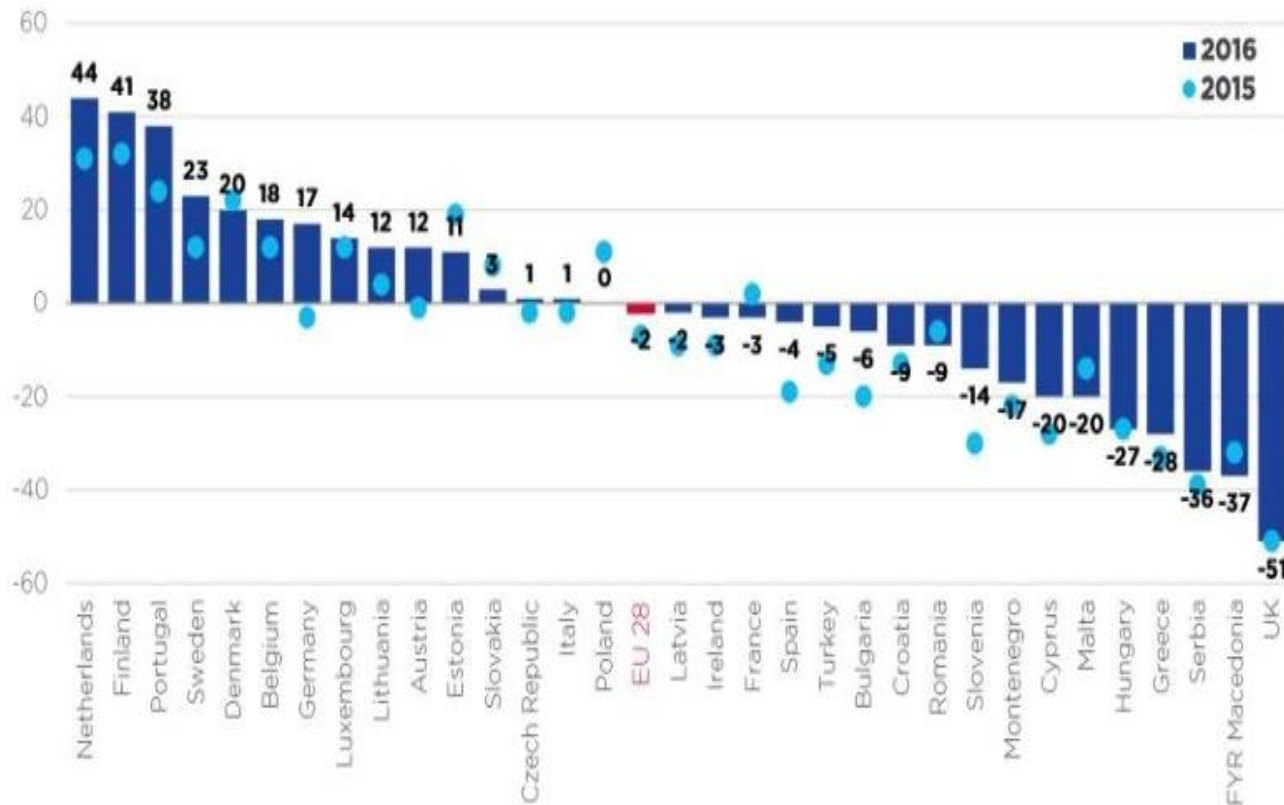
Veracity Index 2017 – all professions overview

"Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not?"

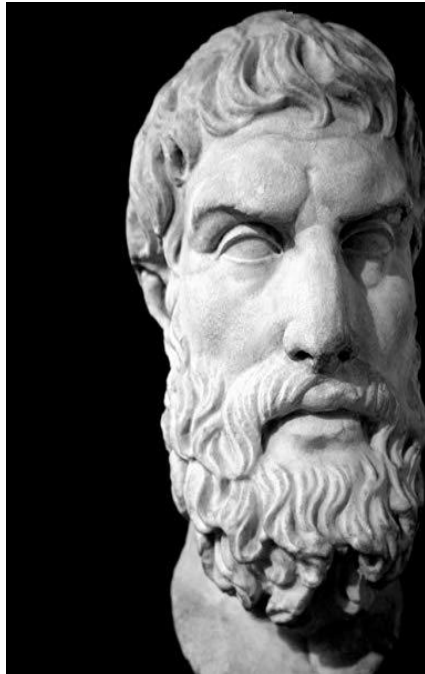


% trust to tell the truth

NET TRUST INDEX - WRITTEN PRESS (2015-2016)



- In 22 out of 33 countries trust in the written press increased compared to 2015.
- The highest increases can be seen in Germany (+20), Slovenia (+16) and Spain (+15).
- At EU level, trust in the written press increased by 5 points.



“We have two ears
and one mouth so
that we can listen
twice as much as
we speak.”

Epictetus, Greek
Philosopher



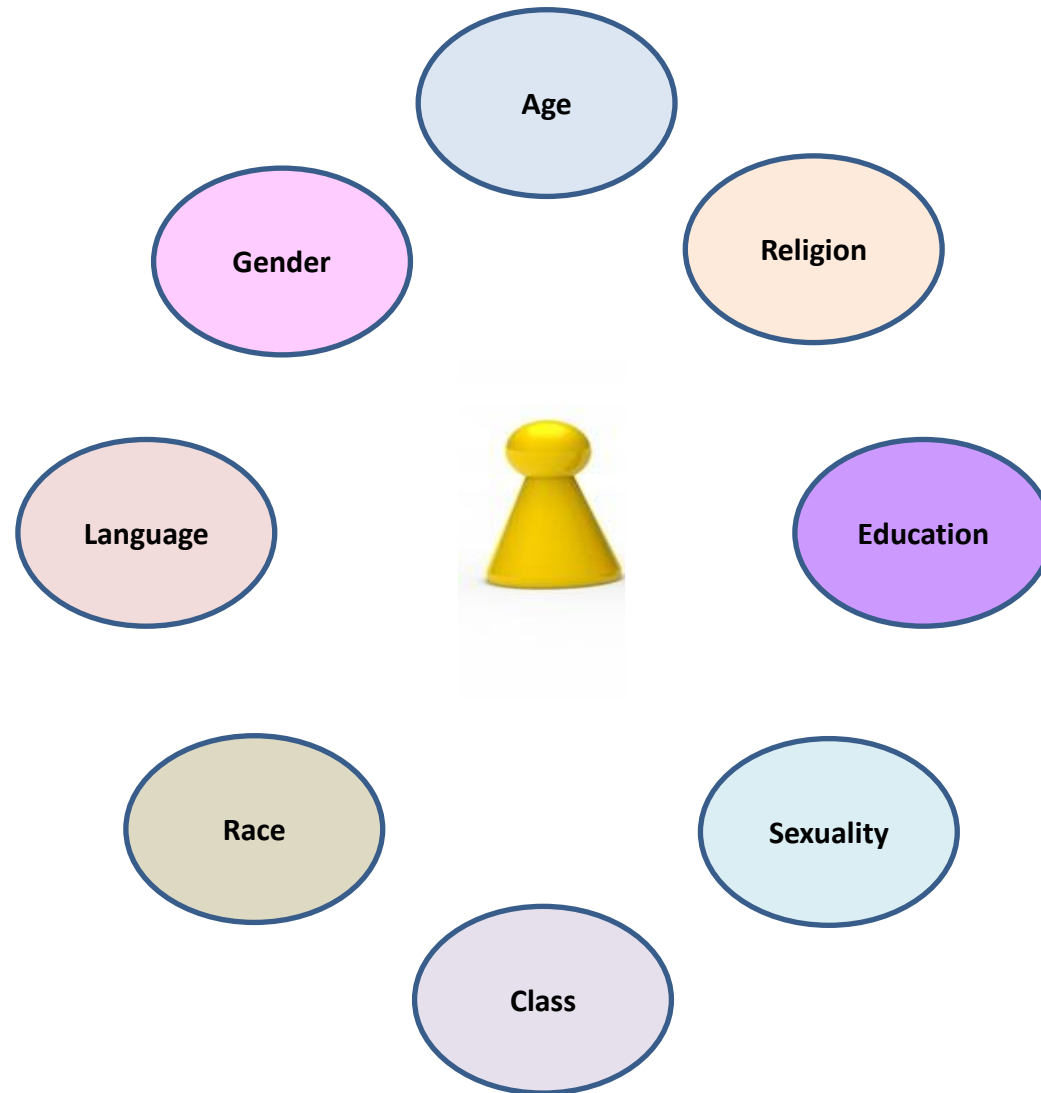


**Sometimes, people don't
follow our script**





**"PRIVILEGE IS WHEN
YOU THINK SOMETHING
IS NOT A PROBLEM
BECAUSE IT'S NOT A
PROBLEM TO YOU
PERSONALLY."**





"HOW OFTEN DOES THE BOSS VISIT THE PLANT?"



