National Ambulance LGBT Network



Supporting Lesbian, Gay, Bisexual, Trans staff, patients and communities

A partnership of UK Ambulance Services

Establishing Your Staff Network

Hints and tips to establishing and maintaining a well led and engaged staff network

Ben Barber 24 August 2018

Presenter





Ben Barber

Clinical Care Manager North East Ambulance Service

Let's Get Better Together Programme Lead National Ambulance LGBT Network

Introduction



Do you need a network?

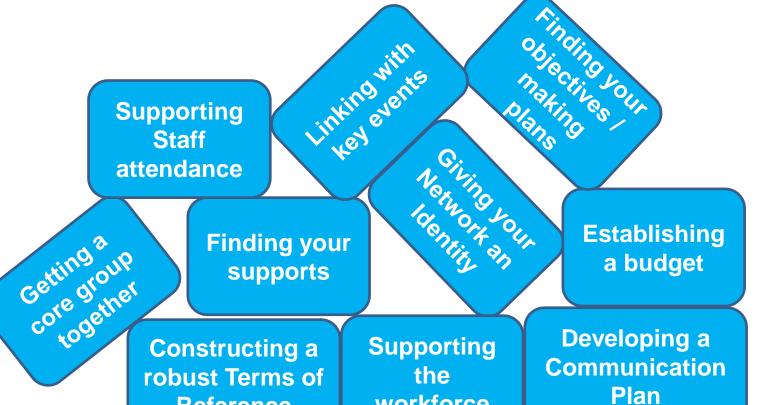
- What is the purpose of a staff network?
- What do you need a staff network?
- What does the network do?
- What will it cost?

The next few slides will hopefully show you the benefits that can come with a successful staff network...



Where to start





workforce

Reference

Ten Key Developments



1	Getting a core group together		
2	Constructing a robust Terms of Reference		
3	Giving your Network an identity		
4	Finding your supporters		
5	Establishing a budget		
6	Developing a Communication Plan		
7	Supporting staff attendance		
8	Finding your objectives / making plans		
9	Linking with key events		
10	Supporting the workforce		





Activity

This activity gives you chance in small groups to plan which order the ten key points should be arranged to be dealt with.

Decide which four are the foundations then build the pyramid.

Which will you put at the top?

Foundation Development

Where to start



Development

Constructing a robust Terms of Reference

Getting a core group together

Finding your supports

Establishing a budget

Is this like yours?



Supporting the workforce

Supporting Staff attendance

Linking with key events

Giving your Network an Identity Developing a Communication Plan

Finding your objectives / making plans

Constructing a robust Terms of Reference

Getting a core group together

Finding your supports

Establishing a budget

Problems with not getting it right... If you don't get the foundations right it will not stack up! **Supporting** Linking with Staff attendance **Developing a Giving your** Sinding Vour Making SIN Communication **Network an Identity** Plan **Constructing a Getting** a **Finding your** robust Terms of core group supports Reference together

Where to Start



Constructing a robust Terms of Reference

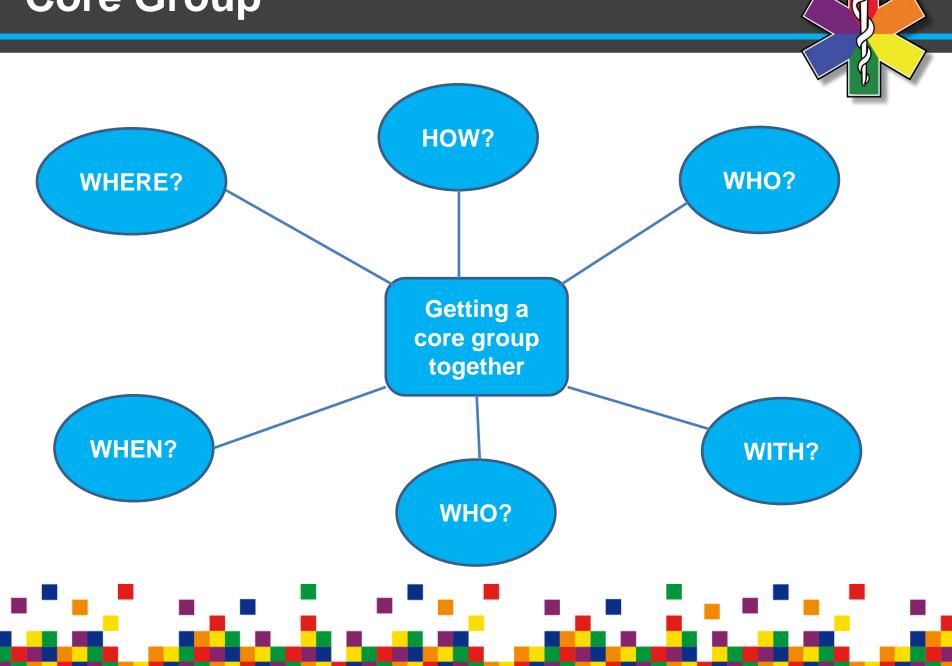
Finding your supports

Getting a core group together

Establishing a budget

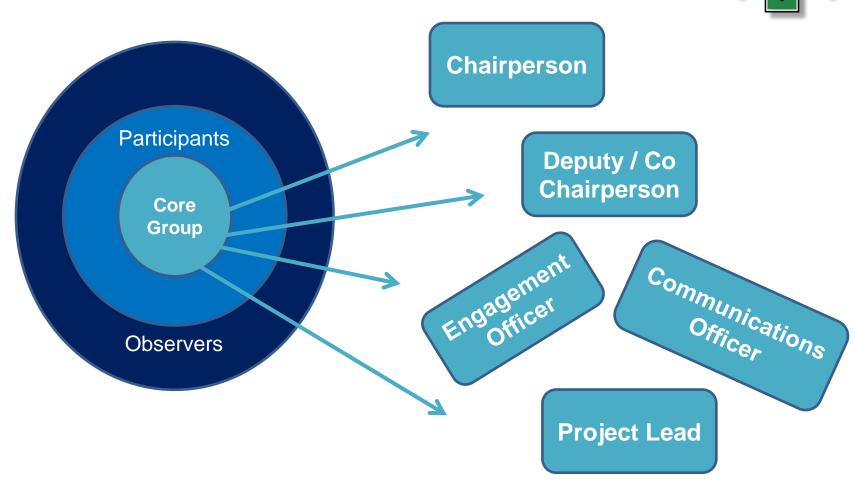


Core Group



Core Group





Terms of Reference

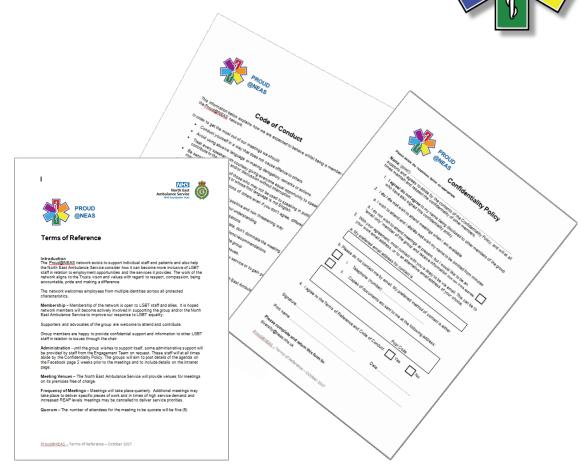


Constructing a robust Terms of Reference

This will need to go through your own Trusts internal process.

Examples of best practice can we found on the National Ambulance LGBT website:

www.ambulanceLGBT.org



Budgets

Establishing a budget

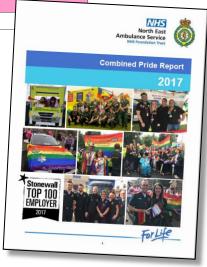
Through the work done by the National Network, there is a strong coloration between a network having a budget and the network being successful.

But when requesting a budget you will need to have a clear business case for how it will be used.

Item	Budget	Actual	Income
Subscriptions (eg: Stonewall)	£	£	
Printed material (eg: leaflets)	£	£	
Consumables 1 (eg: freebies for Prides)	£	£	
Consumables 2 (eg: pin badges for staff)	£	£	
Events (eg: fees for Pride event)	£	£	
Travel costs (eg: to conferences)	£	£	
Other	£	£	
Total expenditure	£	£	
Trust contributions			£
Sponsorship			£
Other income			£
		_	

Total income

Expected surplus / reserves



Using Your Budget



Project work





Promotion & Engagement





Travel / Conferences/ Admin

Getting Support



Director of Operations

Diversity Manager Chief Executive

Trust Governors

Finding your supports

Welfare Team

Freedom to speak up Guardians

Unions /
Staff
Networks

Chairman

Director

of HR

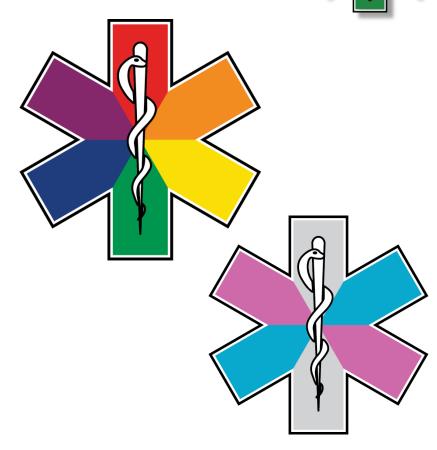
Activity



In small groups I want you to come up with an idea for your 'Brand' to establish your network.

I want you to think of a name for your network and identification that you feel would be suitable

How are you going to market this new network getting the name and brand known?



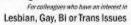
Branding

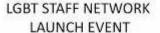






Staff Equality Network



















Further Resources and Support















